

Steven Friedel



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EXPERIENCE

Biddable Media Executive

Stickyeyes Leeds

2021 – Present

- Paid search and social advertising
- Keyword research, bidding and budget management
- Data and performance analysis

Digital Imaging Specialist

JCT600 Approved Leeds

2018 – 2021

- Maintenance of dealerships 'digital forecourt'
- Booking in and photography of all stock vehicles
- Consistently appearing in weekly national 90%+ statistics

UCM Co-ordinator

Evans Halshaw Vauxhall Leeds

2017 - 2018

- Responsible for used car merchandising & movement
- Key figure in implementation of merchandising processes
- Photography and specification with 0% rejection rate

Ramp Assistant

Swissport at Leeds Bradford Airport

2015 - 2017

- All aspects of ground and baggage handling
- Operating pax buses, ground and marshalling equipment
- Liaising with dispatcher/flight crew during turnarounds

Study Gap

2014 - 2015

Customer Team Member

Co-operative Food Eccleshill

2012 – 2014

Referees - available on request

EDUCATION

BSc (Hons) Air Transport Management

The Aviation Academy/Open University

2014 – 2015

FdSc Aviation Management & Operations Pilot Studies

The Aviation Academy/University of Bradford

2012 - 2014

BIO

A 2015 graduate attaining a 2:1 degree, with ambitions to:

- **Integrate** into a happy and enjoyable workspace with a good work / life balance.
- **Utilise** my knowledge and continue to make genuine differences in my work.
- **Develop** my career and practical skills garnering useful and informative experience.
- **Progress** in a professional environment.

SKILLS

Languages

English | German – Dual citizen

Computer

Computer literate and proficient

HTML & CSS + Bootstrap

Currently learning JavaScript

AWS – Amplify

Google My Business + Google Ads

Designed and Hosting –

honeybeeschildminding.co.uk &
stevenfriedel.co.uk

Able to use various applications and programmes with ease and quickly learn and become proficient in new ones

Other

Precision | Accuracy | Analytical mind

Effective communication | Leadership

Organisation | Attention to detail

Time management | Problem solving

Multi-tasking | Work well under pressure

Team and interpersonal skills

Excellent reading and writing skills

Used to shift work and unusual hours

Full clean UK driving licence

OTHER QUALIFICATIONS

Part-FCL PPL SEP (Private Pilot Licence)

ESB - Oral Skills In Business: Merit